

Overlooking an underperforming patient portal?

You've invested significant time and money into purchasing, implementing, and updating new health IT solutions for patient care, yet you may still be seeing gaps in patient engagement.

90%

of medical organizations have adopted patient portals¹

39%

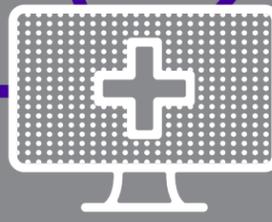
of doctors say they use patient portals¹

63%

of U.S. adults are still not using their provider's portal¹

25%

of patients don't access their records online due to privacy concerns²



Put a high-performing patient portal into practice

Fill patient engagement and care gaps with these four tips:



Streamline and simplify your clinical workflow

- ▶ SMART on FHIR[®] technologies integrate seamlessly into your existing EHR and clinical workflow, allowing you to deliver patient education through the portal from the point of care.
- ▶ A user-friendly interface allows you to easily "prescribe" digital, video, and printed content through the portal based on the patient's profile and clinical encounter.



Deliver patient education that meets patient needs

- ▶ A wellness plan that includes personalized, easy-to-understand patient education delivered through the portal engages patients while helping improve outcomes.
- ▶ Real-time updates to the portal ensure that patients are always receiving up-to-date education.



Ensure patients' data is secure to ease their concerns

- ▶ Patients stay engaged with the portal, knowing they can securely and confidently view their health data and message their providers.
- ▶ Automatic updates securely write patient data from the portal back into the EHR to meet Meaningful Use requirements.



Market your patient portal to increase usage

- ▶ A communications plan that shows your patients key features, like connecting to doctors and accessing care plans, can drive them to use the portal.
- ▶ By regularly understanding the benefits of portal usage, patients continuously find ways to improve their health while lowering costs for your practice.

Ready, aim, KRAMES ON FHIR[®]

Improved patient portal utilization. Clinical ease of use. And no more quarterly updates for IT. Add Krames On FHIR[®] to your patient portal to fuel its performance.



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Illuminating the path to better health.

Partner with a health empowerment company that enables providers everywhere to improve health outcomes through solutions applying the science of behavior change. Visit staywell.com to learn more or contact **800.333.3032** to schedule a demo.

References

¹Bryant M. Patient portals still largely unused, Health Affairs finds. *Healthcare Dive*. December 5, 2018. <https://www.healthcaredive.com/news/patient-portals-still-largely-unused-health-affairs-finds/543616>. Accessed January 28, 2019.

²Patel, V, Johnson, C. Individuals' use of online health information technology for health needs. The Office of the National Coordinator for Health Information Technology. ONC Data Brief, No. 40. April 2018. <https://www.healthit.gov/sites/default/files/page/2018-03/HINTS-2017-Consumer-Data-Brief-3.21.18.pdf>. Accessed January 28, 2019.