

**FOR IMMEDIATE RELEASE**

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## **Krames On-Demand receives Section 508 compliance from the Department of Veterans Affairs**

Yardley, PA – February 2007 – The Department of Veterans Affairs, Office of Enterprise Architecture Management has designated the Krames On-Demand™ (KOD) Electronic Patient Education System Section 508 Compliant. This designation allows for procurement of KOD by federal agencies who are required by law that electronic and information technologies be accessible to federal employees with disabilities.

“Krames has a rich history of providing patient education solutions for Veterans Administration Hospitals and other federal agencies,” explained Stephanie Manning, Krames Vice President of Electronic Publishing. “In fact, we just extended our GSA discount program for federal agencies for another five years. By making our electronic application Krames On-Demand, Section 508 Compliant, we can help our VA clients keep up with technology while meeting the needs of their entire user base.”

Krames On-Demand is a breakthrough print-on-demand patient education solution designed for hospitals and health systems. KOD allows nurses, doctors and educators to instantly select and personalize over 5,000 single topic HealthSheets™ for each patient and print them at the point of care. The HealthSheets™ are available in English and Spanish in 37 medical specialty areas. KOD modules also available include RecordWriter™ (for documenting patient education encounters and facilitating EMR integration), Translations (content is available in 10 languages), Krames Information Therapy™ (a secure e-messaging solution), Custom Content Builder (an editing tool allowing users to customize content delivered through the system), Krames Online™ (patient-friendly content similar to KOD designed for website portals), and Krames Kiosk (a touch screen application designed to provide access to Krames patient education at self-service terminals).

### **About Krames**

Founded in 1974, Krames (a division of MediMedia) is the market leader in patient education, wellness, and safety materials, producing over 1,400 titles in more than 36 specialty areas. Krames' materials are used by over 80 percent of American hospitals and more than 1,000 health plans and employer groups, over 300,000 physicians and nurses in hospitals and private practices, and many of the world's leading pharmaceutical companies. Print and electronic content/materials are created to help individuals understand and take control of their health choices and improve the quality of their lives. For more information, please visit [www.krames.com](http://www.krames.com).

### **About MediMedia**

Headquartered in Chatham, NJ, with 1,400 employees in offices throughout the U.S., MediMedia's products and services include integrated and comprehensive health management programs, patient education content, and applications purchased by healthcare stakeholders: physicians, patients, employers, hospitals, health plans and pharmaceutical companies. MediMedia's pharmaceutical marketing group provides solutions for pharmaceutical companies

along their entire marketing continuum, targeting physicians and patients with superior content and applications. MediMedia's experience in delivering specialized information to targeted audiences, has earned MediMedia unparalleled trust and respect throughout the industry. For more information, please visit [www.medimedia.com](http://www.medimedia.com).

**About Section 508**

In 1998, Congress amended the Rehabilitation Act to require Federal agencies to make their electronic and information technology accessible to people with disabilities. Inaccessible technology interferes with an individual's ability to obtain and use information quickly and easily. Section 508 was enacted to eliminate barriers in information technology, to make available new opportunities for people with disabilities, and to encourage development of technologies that will help achieve these goals.

The law applies to all Federal agencies when they develop, procure, maintain, or use electronic and information technology. Under Section 508 (29 U.S.C. § 794d), agencies must give disabled employees and members of the public access to information that is comparable to the access available to others.